

VISION >>

The Downtown Raleigh Alliance is the recognized leader and champion for a healthy and vibrant downtown.

WHO ARE OUR MEMBERS?



- Commercial/residential developers and brokers
- Professional service firms (i.e., law, accounting, banking)
- Restaurants and hotels
- Design firms (i.e., engineering, architecture, urban design)
- Individuals/downtown residents
- Retailers and art galleries
- Contractors
- Civic, cultural, and non-profit organizations
- Government agencies

TESTIMONIALS

The Downtown Raleigh Alliance has been a great asset to our business...first in providing resources for starting our practice, then helping us in becoming a part of the downtown family through their Business After Hours, website promotion, and business development programs. They are a voice for downtown small business owners in guiding the vision of making downtown the centerpiece of Raleigh business and entertainment. One perk downtown businesses receive from the DRA is the Ambassador Program. This program has been a great help to both our staff and patients in making them feel downtown Raleigh is a clean and safe place to work and live.

— **DAVID WEITZ**
owner, Downtown Raleigh eyecarecenter

Our Homeowners Association became members of the DRA this year. It has provided us with invitations to events downtown, newsletters that we would not have access to before our membership, and the ability to create a friendly and personal relationship between the DRA and our HOA. Mr. Diaz came to speak at one of our HOA meetings, which was interesting and enlightening. There was a question and answer period that proved helpful to many new residents.

— **JOANNE MALOUF**
secretary, Palladium Plaza Homeowners Association

WHO SHOULD JOIN?

- **BUSINESS OWNERS** whose **SUCCESS** is aided by an attractive, healthy and vital business environment
- **RETAILERS AND RESTAURATEURS** who recognize that a healthy and prosperous business community will **INCREASE SALES** and traffic to their business, and that cooperative programming provides opportunities to develop new customers and relationships
- **CORPORATE EXECUTIVES** who understand that the success of nearby commercial districts helps **ATTRACT** and **MAINTAIN** a quality workforce
- **DOWNTOWN PROFESSIONALS**, managers, consultants, developers, lawyers, accountants and others **WHO SHARE** our **VISION** for the future of downtown Raleigh
- **RESIDENTS** who take pride in downtown Raleigh and understand that people really **MAKE A DIFFERENCE** in shaping the future of the place they call home
- **NON-PROFIT ORGANIZATIONS** who know that a healthy community can only **IMPROVE** the economic environment in which they operate and seek funding support
- **INDIVIDUALS** who understand the importance of a **FRIENDLY, WELCOMING** and **SAFE** business district for the benefit of the entire community
- **FRIENDS OF THE BUSINESS IMPROVEMENT DISTRICT** who support the activities of the downtown business community and who have developed **PERSONAL** and **PROFESSIONAL** relationships with businesses that are located here

dues STRUCTURE

Downtown Raleigh Alliance dues are based on an annual membership:

- 1. DOWNTOWN SUPPORTER:**
 - a. Businesses (based on full-time employees)**

0-8 employees	\$175
9-40 employees	\$375
41-75 employees	\$425
76-200 employees	\$525
Above 200 employees	\$525
<i>+\$3 for each employee over 200, for a maximum cost of \$1000</i>	
 - b. Restaurants & Retail Shops (based on full-time employees)**

0-8 employees.....	\$175
9-40 employees	\$275
41-75 employees	\$350
76-200 employees	\$425
Above 200 employees	\$425
<i>+\$3 for each employee over 200, for a maximum cost of \$1000</i>	
- 2. DOWNTOWN PARTNER** \$150
(available to nonprofits, religious, cultural, and social service agencies)
- 3. DOWNTOWN ADVOCATE** \$50
(available to individuals and residents who live in downtown)
- 4. STUDENT SUPPORTER** \$25

