

**2008 APPLICATION TO SELL CRAFTS AT THE
MOORE SQUARE FARMERS MARKET**

Thank you for your interest in becoming a craft vendor at the Moore Square Farmers Market. We have adopted the following procedures to make the application process as fair and simple as possible.

Please read carefully and follow the steps below.

1. Please read the Guidelines and Rules For Craft Vendors.
2. Please fill out the application form completely. Forms not filled out completely will not be considered.

You will be notified by mail or e-mail regarding acceptance or rejection of your application.

Artisan or Business Name _____

Names of owners _____

Mailing Address _____

City _____ State _____ Zip _____

Telephone Number (area code) _____

E-mail address _____

Contact in case of Emergency _____

Address of production location (if different from above) _____

City _____ State _____ Zip _____

Website Address _____

Products to be sold (please describe products on line to the right of the box, and the % of total products sold):

- | | |
|--|---------|
| <input type="checkbox"/> Jewelry _____ | _____ % |
| <input type="checkbox"/> Clothing and Apparel _____ | _____ % |
| <input type="checkbox"/> Ceramics and Pottery _____ | _____ % |
| <input type="checkbox"/> Household Items _____ | _____ % |
| <input type="checkbox"/> Candles _____ | _____ % |
| <input type="checkbox"/> Woodwork _____ | _____ % |
| <input type="checkbox"/> Floral Crafts _____ | _____ % |
| <input type="checkbox"/> Stationary/Paper Related Crafts _____ | _____ % |
| <input type="checkbox"/> Artwork _____ | _____ % |
| <input type="checkbox"/> Yard and Garden _____ | _____ % |
| <input type="checkbox"/> Bath and Body _____ | _____ % |
| <input type="checkbox"/> Glassware _____ | _____ % |
| <input type="checkbox"/> Toys and Games _____ | _____ % |
| <input type="checkbox"/> Other (please describe) _____ | _____ % |

Vendor Background Information (The more descriptive and inclusive you are describing your operation, the better able we are to evaluate your application.)

How long have you been producing these products? _____

How do you currently market your products? _____

Do you wish to sell any products second-hand? _____

Vendor selling spaces are 10 feet by 10 feet. How many spaces would you like? _____

Do you sell at other Farmers Markets or Craft Markets or stores in the area? Yes No If yes, which ones and for how long?

What percentage do the different types of markets comprise? _____

If the market extends to include a Saturday in the future, would you be able to attend a Saturday market? Yes No

If not Saturday, is there another day you could attend? _____

Electricity may be provided and offered at an extra charge. Would you need power? Yes No

If yes, for what appliance(s)? _____

How many amps does this appliance(s) use? _____

Vendor weekly revenue is important to assess how the market is doing as a whole and is plotted in a graph without vendor names or specific sales numbers. This graph is shown to the City of Raleigh in order to continue to receive funding for the market and is also used to determine what marketing techniques are working by assessing boosts in sales. This sales information is required. Do you have any objection? Yes No

Each crafter typically will only sell at one or two market dates. Are you available to sell throughout the year? Yes No

If not, what are the weeks/months you are available? _____

Please give directions to your farm or business from the nearest highway or major road, or draw a map. If more room is needed, attach an extra sheet of paper. _____

General Vendor Information (Used for Marketing Material):

Please write a brief description of your craft history (approximately five sentences): _____

Please write a brief description about your production practices (approximately five sentences):

Please write a brief description of your products (approximately five sentences):

Please write a brief description about yourself or your staff (approximately five sentences or less):

Please include a paragraph or so about anything else you'd like for us to know about your product: feel free to write on the back of this page.

I certify that the information on this application is true. If any of this information is found to be untrue, I forfeit my right to sell at the market.

I acknowledge that I have been provided with a copy of the "Guidelines and Rules For Craft Vendors" and that I will abide by these rules. I also understand my membership will be terminated for violation of the "Regulations." I further agree to allow representatives of the Moore Square Farmers Market to visit the premises where the products I intend to sell are produced.

Signature

Date

Please sign and mail to the: Downtown Raleigh Alliance, 120 S. Wilmington St., #103, Raleigh, NC 27601

APPLICANTS: DO NOT WRITE BELOW THIS LINE

Application received by _____

Date _____

Site visit made by _____

Date _____