

**2008 APPLICATION TO SELL AT THE
MOORE SQUARE FARMERS MARKETS**

Thank you for your interest in becoming a member of the Moore Square Farmers Market. We have adopted the following procedures to make the application process as fair and simple as possible.

Please read carefully and follow the steps below.

1. Please read the Market Regulations.
2. Please fill out the application form completely. Forms not filled out completely will not be considered.

You will be notified by mail or e-mail regarding acceptance or rejection of your application.

Farm or Business Name _____

Names of owners (a farm unit is defined as one business) _____

Mailing Address _____

City _____ State _____ Zip _____

Telephone Number (area code) _____

E-mail address _____

Contact in case of Emergency _____

Address of production location (if different from above) _____

City _____ State _____ Zip _____

Website Address _____

Extension Agent's Name _____ Phone # _____

At this time, the market accepts up to two crafters (i.e. anything other than food or plants) a week on a rotating basis. If you are an interested crafter please request the craft application. All other vendors, please complete the following:

1. Check (✓) the types of products that you intend to sell at market.
2. List all products individually beside the appropriate area.
3. Estimate the percentage of your total sales each category would represent.
4. If you intend to sell jam, jellies, preserves, or baked goods, list what percentage of your ingredients are local.

Categories:

- | | | |
|---------------------------------------------------------------------------------------------|-------|---------|
| <input type="checkbox"/> Cut/dried flowers | _____ | _____ % |
| <input type="checkbox"/> Landscape plants (trees, shrubs) | _____ | _____ % |
| <input type="checkbox"/> Bedding plants | _____ | _____ % |
| <input type="checkbox"/> Vegetables | _____ | _____ % |
| <input type="checkbox"/> Herbs | _____ | _____ % |
| <input type="checkbox"/> Jams, Jellies, Preserves, Relishes (_____ % of Local Ingredients) | _____ | _____ % |
| <input type="checkbox"/> Cheese | _____ | _____ % |
| <input type="checkbox"/> Fruits | _____ | _____ % |
| <input type="checkbox"/> Eggs | _____ | _____ % |
| <input type="checkbox"/> Honey | _____ | _____ % |
| <input type="checkbox"/> Nuts | _____ | _____ % |
| <input type="checkbox"/> Baked goods (_____ % of Local Ingredients) | _____ | _____ % |
| <input type="checkbox"/> Vinegars | _____ | _____ % |

- Juices, teas _____ %
- Meats _____ %
- Fish _____ %
- Other (please list) _____ %

These are the products that you're allowed to sell at the market. If you begin to grow a new crop and wish to sell it at the market, please call (919) 832-1231 one month prior to ensure approval of the new product for sale at this market.

Vendor Background Information (The more descriptive and inclusive you are describing your operation, the better able we are to evaluate your application.)

How much area do you have in production? _____

How long have you been producing these products? _____

How long have you been farming? _____

How do you currently market your products? _____

Do you wish to sell any products second-hand? _____

Vendor selling spaces are 10 feet by 10 feet. How many spaces would you like? _____

Do you sell at other Farmers Markets in the area? Yes No If yes, which ones and for how long? _____

What percentage do the different types of markets comprise? _____

If the market extends to include a Saturday in the future, would you be able to attend a Saturday market? Yes No
If not Saturday, is there another day you could attend? _____

Electricity may be provided and offered at an extra charge. Would you need power? Yes No
If yes, for what appliance(s)? _____
How many amps does this appliance(s) use? _____

Vendor weekly revenue is important to assess how the market is doing as a whole and is plotted in a graph without vendor names or specific sales numbers. This graph is shown to the City of Raleigh in order to continue to receive funding for the market and is also used to determine what marketing techniques are working by assessing boosts in sales. This sales information is required. Do you have any objection? Yes No

The market is scheduled to run from April through August. Excluding guest vendors, vendors of the market must exhibit at 70% of the sale days of the market. Current 2008 season requires attending/selling at 14 markets. Are you available to attend/sell at 14 markets? Yes No

If not, how many market weeks are you available? _____

Vendors wishing to sell meat or cheese:

What types and breeds of animals do you raise? _____

Describe your feeding practices for your animals. _____

Describe the housing for your animals. _____

Describe any hormone use. _____

Describe any antibiotic use. _____

How do you deal with diseases and parasites? _____

When outdoors, do your animals have continuous access to grazeable pasture, fresh water, shade, and shelter? Yes No

How do you process your animals? _____

Who is the processor? _____

How do you control weeds and insects on your fields? _____

What do you use for pasture fertilization? _____

Have you tested your soils for heavy metals or other contaminants? Yes No

Vendors wishing to sell vegetables, herbs, plants, or fruits:

How do you control weeds, insects or pests? _____

What type of fertilizer do you use? _____

Have you tested your soils for heavy metals or other contaminants? Yes No

Which variety do you intend to sell? _____

Do you wish to sell any heirloom products? Yes No

Are any of your products certified organic, organic, or bio-dynamically grown? Yes No

Please give directions to your farm or business from the nearest highway or major road, or draw a map. If more room is needed, attach an extra sheet of paper. _____

Please list address for each farmed area. Products not from any of these listed areas will not be considered for sale at the market.

General Vendor Information (Used for Marketing Material):

Please write a brief description of your farm history (approximately five sentences): _____

Please write a brief description about your farming practices (approximately five sentences): _____

Please write a brief description of your products (approximately five sentences): _____

Please write a brief description about yourself or your staff (approximately five sentences): _____

Please include a paragraph or so about anything else you'd like for us to know about your product: feel free to write on the back of this page. _____

I certify that the information on this application is true. If any of this information is found to be untrue, I forfeit my right to sell at the market, and my membership fee.

I acknowledge that I have been provided with a copy of the "Regulations of the Moore Square Farmers Market" and that I will abide by these rules. I also understand my membership will be terminated for violation of the "Regulations." I further agree to allow representatives of the Moore Square Farmers Market to visit the premises where the products I intend to sell are produced.

Signature

Date

Please sign and mail to the: Downtown Raleigh Alliance, 120 S. Wilmington St., #103, Raleigh, NC 27601. We will accept applications **on an on-going basis**, but encourage you to submit your application **no later than Friday, February 15 so we are able to begin the approval process.**

APPLICANTS: DO NOT WRITE BELOW THIS LINE

Application received by _____

Date _____

Site visit made by _____

Date _____